

Your premier partner for world-class content with flexible delivery options for optimal learning.

Business & Economics

Our business and economics titles are focused on student engagement, true application, and current inclusive content. Delivery of the content is flexible and personalized in digital solutions like MyLab® or Revel® built to enhance your course instruction and student outcomes. Our accessible content, inclusive access options and easy to use eTextbooks are ideal for learning anytime, anywhere.

Business courses featured:

- Accounting
- Business Communication
- Introduction to Business
- Business Law
- Business Statistics
- Economics
- Finance
- Management
- Marketing
- Operations Management

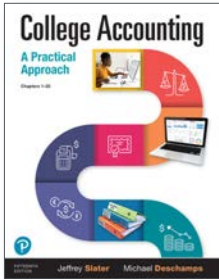
For our full list of titles and digital platforms, visit the business and economics pages of our website.

go.pearson.com/BusinessEconomics

Accounting

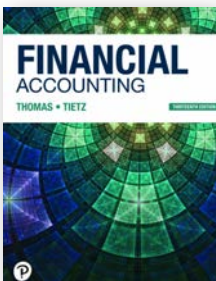


COLLEGE ACCOUNTING



Slater/Deschamps
College Accounting: A Practical Approach, 1e

FINANCIAL ACCOUNTING

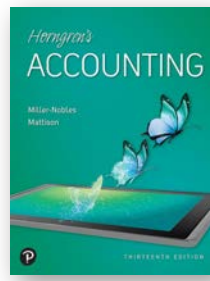


Thomas/Tietz
Financial Accounting, 13e

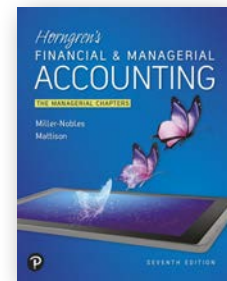


Kemp/Waybright
Financial Accounting, 5e

PRINCIPLES OF ACCOUNTING

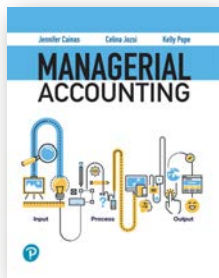


Miller-Nobles/Mattison
Horgren's Accounting, 13e

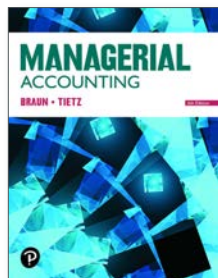


Miller-Nobles/Mattison
Horgren's Financial & Managerial Accounting, 13e

MANAGERIAL ACCOUNTING



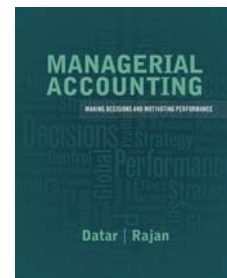
Caines/Jozsi/Pope
Managerial Accounting, 1e
*Available in Revel



Braun/Tietz
Managerial Accounting, 6e



Horngren/Sundem/Burgstahler/Schatzberg
Introduction to Management Accounting, 16e

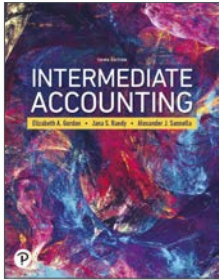


Datar/Rajan
Managerial Accounting: Making Decisions and Motivating Performance, 1e

Accounting (continued)

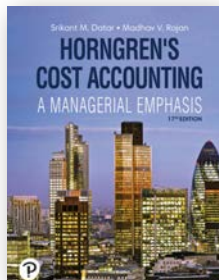


INTERMEDIATE ACCOUNTING



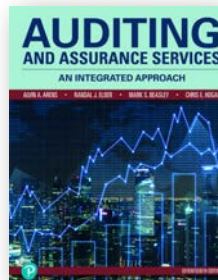
Gordon/Raedy/Sannella
Intermediate Accounting, 3e

COST ACCOUNTING



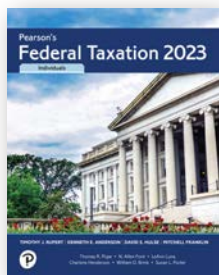
Datar/Rajan
*Hongren's Cost Accounting:
A Managerial Emphasis,
17e*

AUDITING

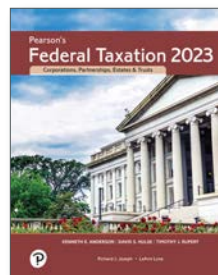


Arens/Elder/Beasley
*Auditing and Assurance
Services: An Integrated
Approach, 17e*

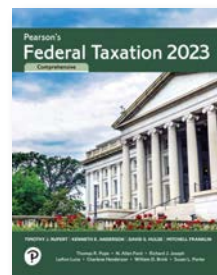
TAXATION



**Rubert/Anderson/
Hulse**
*Pearson's Federal
Taxation 2023
Individuals, 36e*



**Rubert/Anderson/
Hulse**
*Pearson's Federal
Taxation 2023
Corporations,
Partnerships, Estates &
Trusts, 36e*



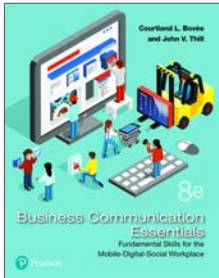
**Rubert/Anderson/ Hulse/
Franklin**
*Pearson's Federal Taxation
2023 Comprehensive, 36e*

Business Communication



SCAN FOR MORE

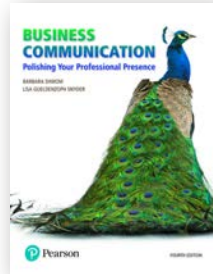
BUSINESS COMMUNICATION



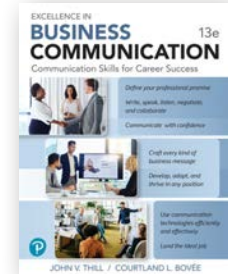
Bovee/Thill
Business Communication Essentials, 8e



Bovee/Thill
Business Communication Today, 15e



Shwom/Snyder
Business Communication: Polishing Your Professional Presence, 4e



Thill/Bovee
Excellence in Business Communication, 13e

Introduction to Business



SCAN FOR MORE

INTRODUCTION TO BUSINESS



Bovee/Thill
Business in Action, 9e



Ebert/Griffin
Business Essentials, 13e



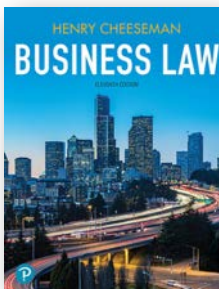
Solomon/Poatsy/Martin
Better Business, 6e

Business Law

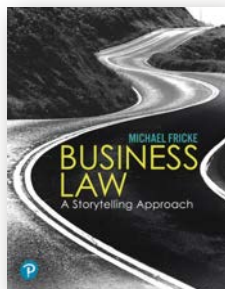


SCAN FOR MORE

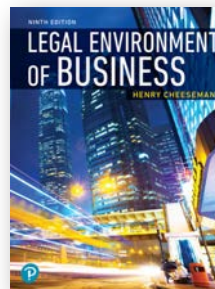
BUSINESS LAW



Cheeseman
Business Law, 11e



Fricke
Business Law: A Storytelling Approach
**Available in Revel*



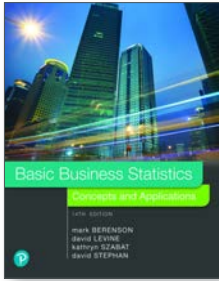
Cheeseman
Legal Environment of Business, 9e

LEGAL ENVIRONMENT OF BUSINESS

Business Statistics



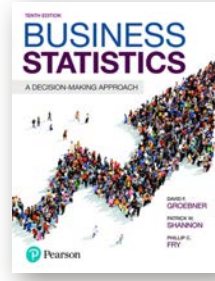
BUSINESS STATISTICS



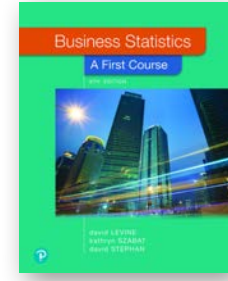
**Berenson/Levine/
Szabat/ Stephen**
*Basic Business
Statistics: Concepts and
Applications, 14e*



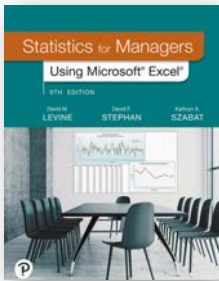
Donnelly
Business Statistics, 3e



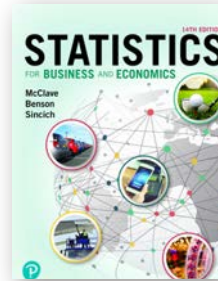
Groebner/Shannon/Fry
*Business Statistics: A
Decision-Making Approach,
8e*



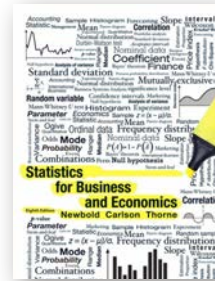
**Levine/Szabat/
Stephen**
*Business Statistics: A First
Course, 8e*



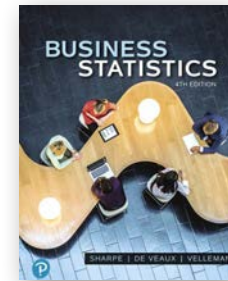
Levine/Stephen/Szabat
*Statistics for Managers
Using Microsoft Excel, 9e*



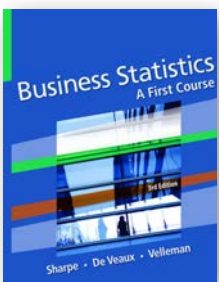
**McClave/Benson/
Sincich**
*Statistics for Business and
Economics, 14e*



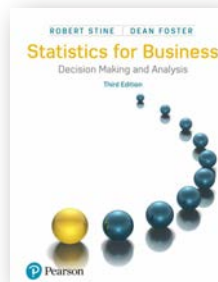
**Newbold/Carlson/
Thorne**
*Statistics for Business and
Economics, 8e*



**Sharpe/ De Veaux/
Velleman**
Business Statistics, 4e



**Sharpe/De Veaux/
Velleman**
*Business Statistics: A First
Course, 3e*



Stine/Foster
Statistics for Business, 3e

Economics



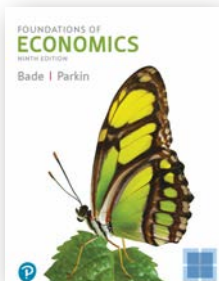
PRINCIPLES OF ECONOMICS



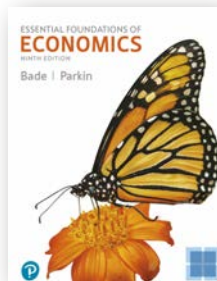
Acemoglu/Laibson/List
Macroeconomics, 3e



Acemoglu/Laibson/List
Microeconomics, 3e



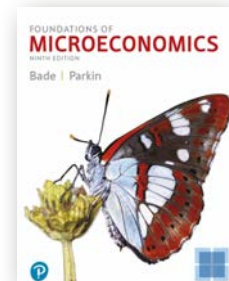
Bade/Parkin
Foundations of Economics, 9e



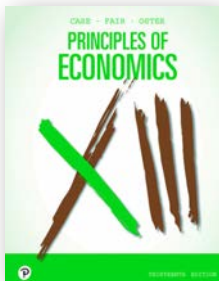
Bade/Parkin
Essential Foundations of Economics, 9e



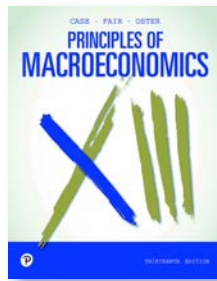
Bade/Parkin
Foundations of Macroeconomics, 9e



Bade/Parkin
Foundations of Microeconomics, 9e



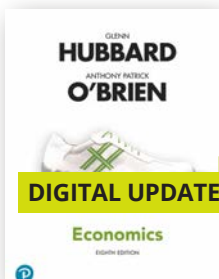
Case/Fair/Oster
Principles of Economics, 13e



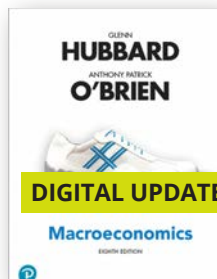
Case/Fair/Oster
Principles of Macroeconomics, 13e



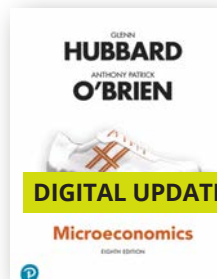
Case/Fair/Oster
Principles of Microeconomics, 13e



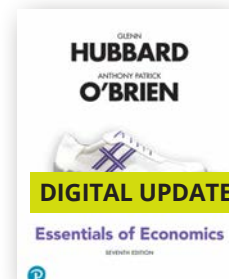
Hubbard/O'Brien
Economics, 8e



Hubbard/O'Brien
Macroeconomics, 8e



Hubbard/O'Brien
Microeconomics, 8e

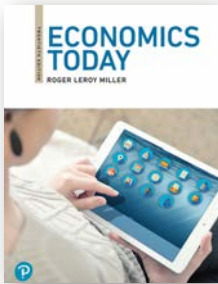


Hubbard/O'Brien
Essentials of Economics, 7e

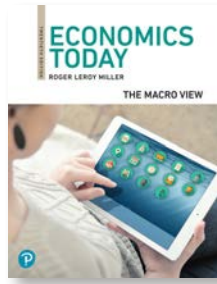
Economics (continued)



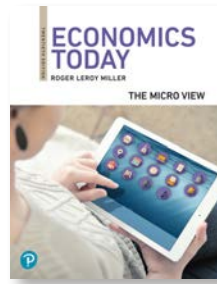
PRINCIPLES OF ECONOMICS (CONTINUED)



Miller
Economics Today, 20e



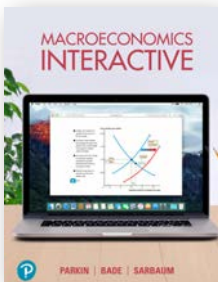
Miller
*Economics Today:
The Macro View, 20e*



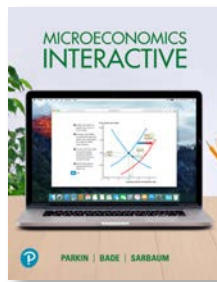
Miller
*Economics Today:
The Micro View, 20e*



Miller/Benjamin/North
*The Economics of Public
Issues 20e*



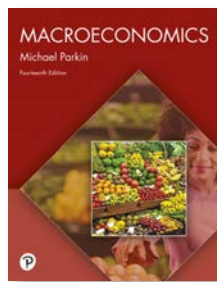
Parkin/Bade/Sarbaum
*Macroeconomics
Interactive, 1e*
**All digital only in Revel*



Parkin/Bade/Sarbaum
*Microeconomics
Interactive, 1e*
**All digital only in Revel*



Parkin
Economics, 14e



Parkin
Macroeconomics, 14e



Parkin
Microeconomics, 14e



O'Sullivan/Sheffrin/Perez
*Economics: Principles,
Applications & Tools, 10e*



O'Sullivan/Sheffrin/Perez
*Macroeconomics: Principles,
Applications & Tools, 10e*



O'Sullivan/Sheffrin/Perez
*Microeconomics: Principles,
Applications & Tools, 10e*

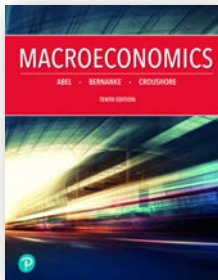


O'Sullivan/Sheffrin/Perez
*Survey of Economics:
Principles, Applications
& Tools, 9e*

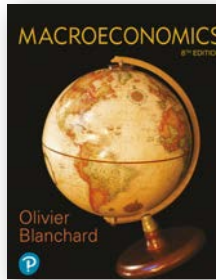
Economics (continued)



INTERMEDIATE MACROECONOMICS



**Abel/Bernanke/
Croushore**
Macroeconomics, 10e

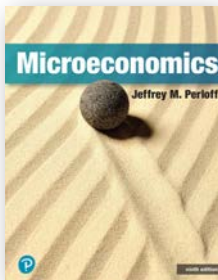


Blanchard
Macroeconomics, 8e

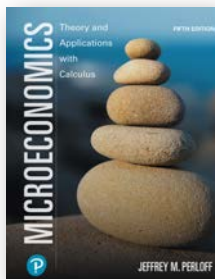


Vincent/Yared
*Intermediate
Macroeconomics, 1e*
** All digital only in Revel*

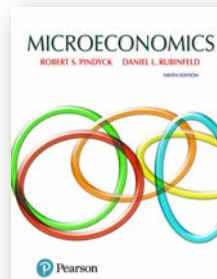
INTERMEDIATE MICROECONOMICS



Perloff
*Microeconomics, 9e
(Algebra-based) and
5e (Calculus-based)*

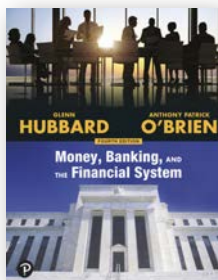


Perloff
Microeconomics, 5e

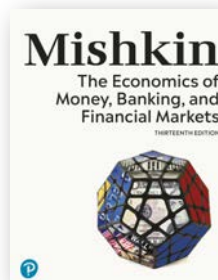


Pindyck/Rubinfeld
Microeconomics, 9e

MONEY & BANKING



Hubbard/O'Brien
*Money, Banking, and the
Financial System, 4e*

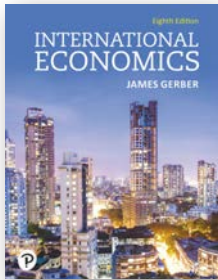


Mishkin
*The Economics of Money,
Banking, and Financial
Markets, 13e*

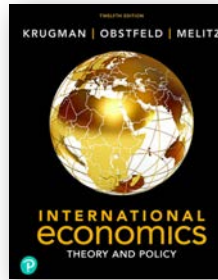
Economics (continued)



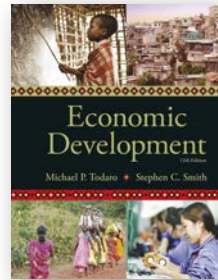
INTERNATIONAL ECONOMICS



Gerber
International Economics,
8e

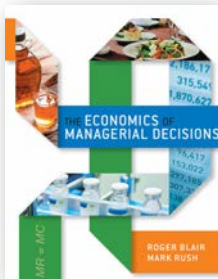


**Krugman/Obstfeld/
Melitz**
*International Economics:
Theory and Policy,* 12e

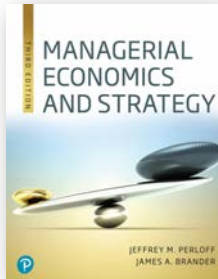


Todaro/Smith
Economic Development
13e

MANAGERIAL ECONOMICS

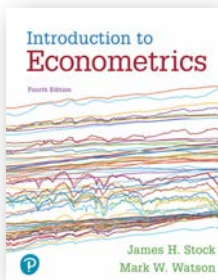


Blair/Rush
*The Economics of
Managerial Decisions,* 1e

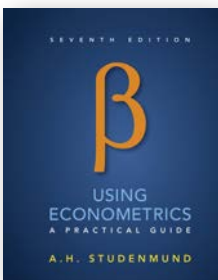


Perloff/Brander
*Managerial Economics
and Strategy,* 3e

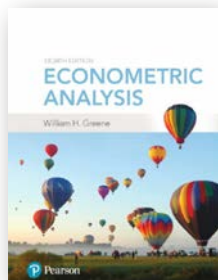
ECONOMETRICS



Stock/Watson
*Introduction to
Econometrics,* 4e



Studenmund
*Using Econometrics:
a Practical Guide,* 7e

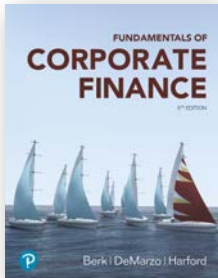


Greene
Economic Analysis, 8e

Finance



CORPORATE FINANCE



Berk/DeMarzo/Harford
Fundamentals of Corporate Finance, 5e



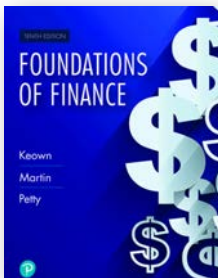
Berk/DeMarzo
Corporate Finance, 5e



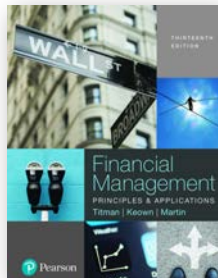
Berk/DeMarzo
Corporate Finance: The Core, 5e



Brooks
Financial Management: Core Concepts, 4e



Keown/Martin/Petty
Foundations of Finance, 10e

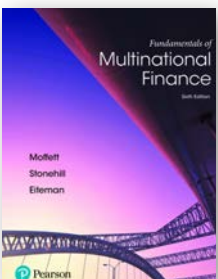


Titman
Financial Management: Principles and Applications, 13e



Zutter/Smart
Principles of Managerial Finance, 16e

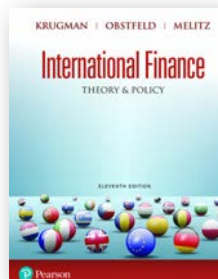
INTERNATIONAL FINANCE



Moffett/Stonehill/Eiteman
Fundamentals of Multinational Finance, 6e



Eiteman/Stonehill/Moffett
Multinational Business Finance, 16e



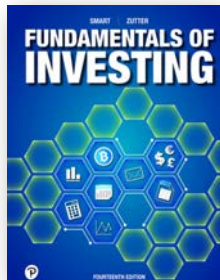
Krugman/Obstfeld/Melitz
International Finance: Theory & Policy, 11e

Finance (continued)



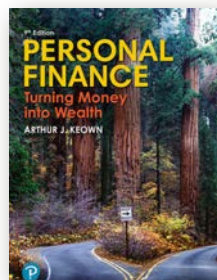
SCAN FOR MORE

INVESTMENTS



Zutter
Fundamentals of Investing, 14e

PERSONAL FINANCE



Keown
Personal Finance: Turning Money into Wealth, 9e



Madura
Personal Finance, 7e



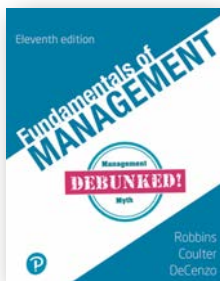
Pratt/Rhodes/Weitzel
Personal Finance: Experience, 1e

Management



SCAN FOR MORE

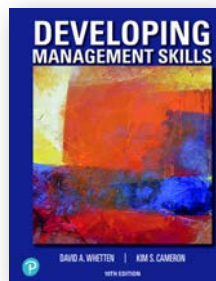
PRINCIPLES OF MANAGEMENT



Robbins/De Cenzo/Coulter
Fundamentals of Management, 11e



Robbins/Coulter
Management, 15e



Whetten/Cameron
Developing Management Skills, 10e



Mollica/Coomber
Management: An Interactive Approach, 1e



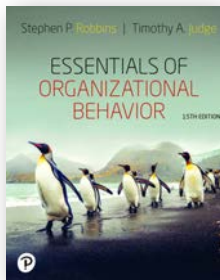
Certo/Certo
Modern Management: Concepts and Skills, 15e

Management (continued)



SCAN FOR MORE

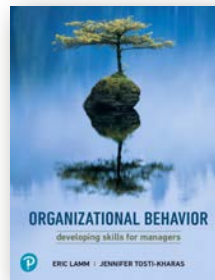
ORGANIZATIONAL BEHAVIOR



Robbins/Judge
Essentials of Organizational Behavior, 15e

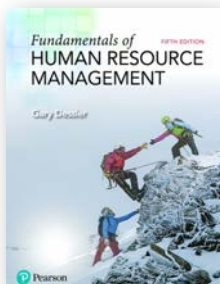


Robbins/Judge
Organizational Behavior, 19e *Available in Revel

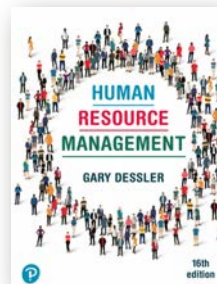


Lamb/Tosti-Kharas
Organizational Behavior: Developing Skills for Managers, 1e
*Available in Revel

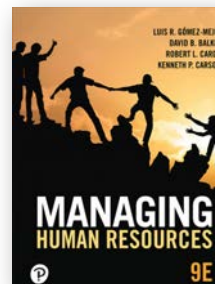
HUMAN RESOURCE MANAGEMENT



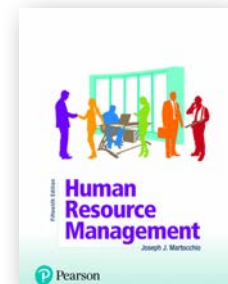
Dessler
Fundamentals of Human Resource Management, 5e



Dessler
Human Resource Management, 16e



Gomez-Mejia/Balkin/Carson
Managing Human Resources, 9e

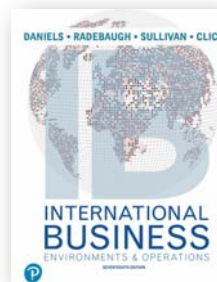


Martocchio
Human Resource Management, 15e

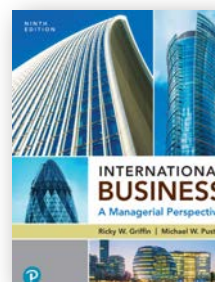
INTERNATIONAL BUSINESS



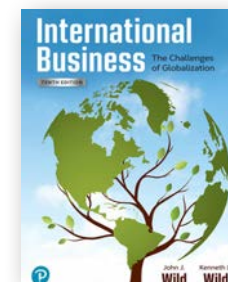
Cavusgil/Knight/Riesenberger
International Business: The New Realities, 5e



Daniels/Radebaugh/Sullivan/Click
International Business 17e



Griffin/Pustay
International Business: A Managerial Perspective, 9e

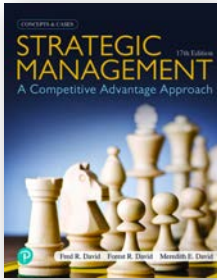


Wild/Wild
International Business: The Challenges of Globalization, 10e

Management (continued)



STRATEGIC MANAGEMENT



David/David
Strategic Management: A Competitive Advantage Approach, Concepts, and Cases, 17e

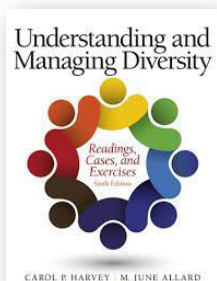


Wheelen/Hunger/Hoffman/Bamford
Strategic Management & Business Policy: Globalization, Innovation, and Sustainability, 15e

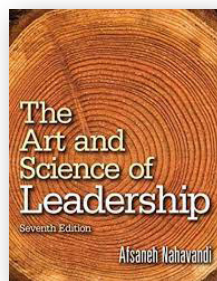


Barney/Hesterly
Strategic Management and Competitive Advantage: Concepts & Cases, 6e

UPPER LEVEL MANAGEMENT



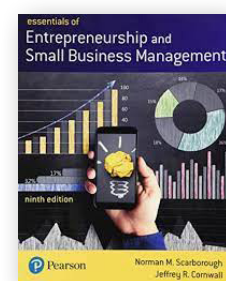
Harvey/Allard
Understanding and Managing Diversity: Readings, Cases, and Exercises, 6e



Nahavandi
The Art and Science of Leadership, 7e



Barringer/Ireland
Entrepreneurship: Successfully Launching New Ventures, 6e



Scarborough/Cornwall
Essentials of Entrepreneurship and Small Business Management, 9e

UPPER LEVEL MANAGEMENT



Mariotti/Glackin
Entrepreneurship: Starting and Operating A Small Business, 4e



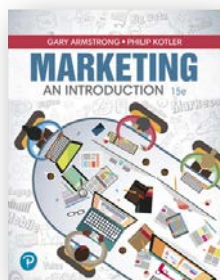
Martocchio
Strategic Compensation: A Human Resource Management Approach, 10e

Marketing

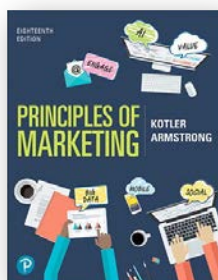


SCAN FOR MORE

PRINCIPLES OF MARKETING



Armstrong/Kotler
Marketing: An Introduction, 15e



Kotler/Armstrong
Principles of Marketing, 18e

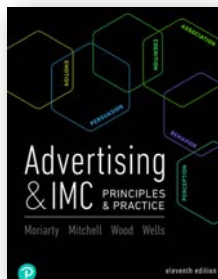


Solomon/Marshall/Stuart
Marketing: Real People, Real Choices, 11e

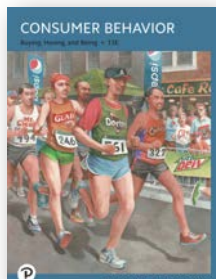
ADVERTISING/IMC



Clow/Baack
Integrated Advertising, Promotion, and Marketing Communications, 9e



Moriarty/Mitchell/Wood/Wells
Advertising & IMC: Principles and Practice, 11e



Solomon
Consumer Behavior: Buying, Having, Being, 13e



Schiffman/Wisenblit
Consumer Behavior, 12e

MARKETING MANAGEMENT



Kotler/Keller
Marketing Management, 16e



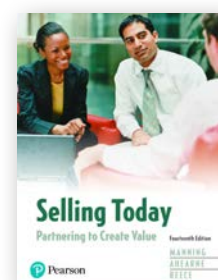
Keller/Swaminathan
Strategic Brand Management, 5e

PUBLIC RELATIONS



Seitel
The Practice of Public Relations, 14e

SELLING



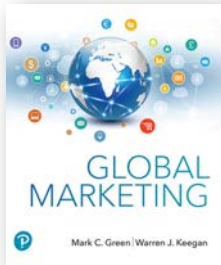
Manning/Ahearne/Reece
Selling Today: Partnering to Create Value, 14e

Marketing (continued)



SCAN FOR MORE

GLOBAL/INTERNATIONAL MARKETING



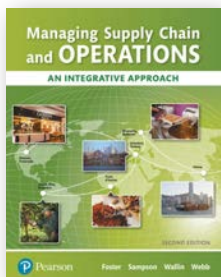
Green/Keegan
Global Marketing, 10e

Operations Management

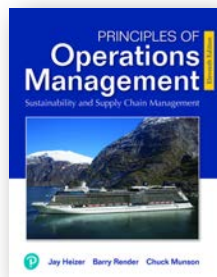


SCAN FOR MORE

OPERATIONS MANAGEMENT



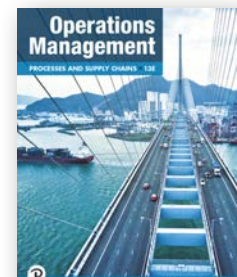
**Foster/Sampson/
Wallin/ Webb**
*Managing Supply Chain
and Operations, 2e*



Heizer/Render/Munson
*Operations Management:
Sustainability and Supply
Chain Management, 8e*



Bozarth/Handfield
*Introduction to Operations
and Supply Chain
Management, 5e*



Krajewski
*Operations Management:
Processes and Supply
Chains, 13e*



Pearson